

Case Study

Goal:

- \$2000 in revenue for 30 days using Webhits.io platform

Pre-requisites:

- Have a at least 1 month old website/blog with unique articles on it

Steps:

1. Sign up with a free account on Webhits.io. Then go to the “Traffic Exchange” section on the site. Click on “Start Regular Browsing Session” and start earning points.
2. Sign up on as many ads networks as you can. Here are some that you can consider:
 - Media.net
 - Propeller Ads
 - Infolinks
 - Popcash
 - Chitika
 - Adversal
 - Yllix Media

Sign up for all these ads networks in the same day because the process of accepting your website on them may vary and can take up to couple of days. That’s why it is crucial that you have a blog which is at least 1 month old, has some traffic, and backlinks.

3. Sign up for as many url shorteners ad networks as you can. Here are some that you can consider signing up to earn money:
 - Adf.ly
 - Linkshrink.net
 - shorte.st
 - Link.tl
 - Ouo.io
 - Linkbucks
 - Adyou.me
 - Fas.li
 - Uskip.me

To maximize your future profits, read step 4 and once you’ve created your services there, use the above sites to shorten the links of the services you offer in marketplaces.

4. Sign up on freelance marketplaces. Here are some that you can consider:
 - Fiverr
 - PeoplePerHour
 - Fiverup
 - Gigbucks
 - Zeerk
 - Seoclerks
 - Tenrr
 - Fourerr

There, make sure to complete all verification processes in matter of confirming your account and identity. Then create your first service/gig where you offer Website Visits. Your gig/services title could be something like: “1000 Website Visits to any url for \$5”. Add as many services as the specific marketplace allows you to(eg. Fiverr allows level 1 users up to 10 gigs).

Day 5: Time to monetize your new business

5. Once you have completed the above 4 steps it’s time to start earning money. Over the past 5 days you’ve been earning points on Webhits.io as a free user which you will start using very soon.

Free Webhits.io users can only submit up to 3 urls, and you have your website, the url shorteners(from which you will be earning money) and your clients urls(coming from your services offered in freelance marketplaces). To be able to complete your new clients’ orders and also generate revenue from the shortened urls you will need a lot more than 3 slots for your new business. That’s why you will upgrade your account to Premium for only \$5/month which will allow you to add unlimited number of sites.

Membership Features

5 \$

UNLIMITED SITES

100% EARNING RATIO

NO COMMISSION

FREE SUPPORT

Pay With Stripe

Pay With Paypal

After you complete the payment, go ahead and submit your website url and all the urls you’ve shortened.

The dashboard displays three main sections:

- Website Slots:** 0 / unlimited website slot(s) used. A red button labeled '+Add Slots' is present.
- Points Available:** 250. A green button labeled 'Purchase' is present.
- Membership Type:** Premium membership. A purple button labeled 'More Info' is present.

 Below these is a 'My Websites' table with columns for URL, ENABLE, and ACTION. A yellow button labeled '+Add a website' is at the bottom of the table.

Since the points that you've generated as a free user may not be so many, you will have to purchase some. Best way to go is buying the Gold package which is still very low priced:

BASIC	PROFESSIONAL	PREMIUM	GOLD
\$ 1	\$ 10	\$ 5	\$ 25
<ul style="list-style-type: none"> 1000 points Upto 1000 hits 1000 hits/\$ 	<ul style="list-style-type: none"> 15000 points Upto 15000 hits 1500 hits/\$ 	<ul style="list-style-type: none"> 5000 points Upto 5000 hits 1000 hits/\$ 	<ul style="list-style-type: none"> 75000 points Upto 75000 hits 3000 hits/\$
Pay With Stripe Pay With Paypal	<p>Recommended for you</p> Pay With Stripe Pay With Paypal	Pay With Stripe Pay With Paypal	Pay With Stripe Pay With Paypal

For \$25 you will get 75000 points which are equivalent to 75,000 website visits. It's a great start and you can purchase as many times this plan as your needs require to.

***Important:** Make sure to add banner ads to your website from the media ad networks which approved your application. You can rotate them in order to ensure you maximize your profits on all media ad networks. Be sure not to add more than 4-5 banner ads on your website and to add a banner ad below every article title (helps you to increase CPM and website clicks).

Day 15: Already generating revenue

- Url Shorteners Networks:** Already generating you revenue through the shortened urls. On the other hand, you get maximum benefit from the shortened urls since they not only generate you passive income, but they also bring traffic to your gigs/services on freelance marketplaces.
- Freelance Marketplaces:** The incoming traffic to your gigs/services from the shortened urls creates a momentum. Freelance marketplaces have specific algorithm which ranks higher services/gigs that have more traffic on them. You now have total of 50 orders for web traffic services.
- Media Ad Networks:** You've already generated total of \$350 on the banner ads.

Day 30: Profits & Expenses

Revenue achieved for 25 Days starting from Day 5(all steps completed):

- **Banner ads total revenue: \$1,350**
- **Shortened url ad networks: \$300**
- **Freelance marketplaces services: \$650**

Total revenue: \$2,300

Expenses:

- **Webhits.io monthly subscription - \$5**
- **Webhits.io packages bought: 10 x \$25(Gold Package) = \$250**

Total revenue after expenses:

\$2,350 - \$255 = \$2,045

Conclusion:

This is just the beginning for you. By following this simple scheme, your earnings and new clients (on freelance marketplaces) will grow over time. This means that your earnings will continue to grow too. This is a stable method that even newbies with no experience in the digital marketing field can generate a good monthly income with little efforts.